

## Notice of Data Incident

The Hertz Corporation, on behalf of Hertz, Dollar and Thrifty brands (collectively, “Hertz,” “we,” or “us”), is providing notice of an event involving Cleo Communications US, LLC (“Cleo”), a vendor of Hertz, that may have impacted the personal information of certain individuals. This notice provides details about the event, measures we have taken in response, and additional steps potentially impacted individuals can take to help protect their personal information, if they feel it is necessary to do so.

Cleo is a vendor that provides a file transfer platform used by Hertz for limited purposes. On February 10, 2025, we confirmed that Hertz data was acquired by an unauthorized third party that we understand exploited zero-day vulnerabilities within Cleo’s platform in October 2024 and December 2024. Hertz immediately began analyzing the data to determine the scope of the event and to identify individuals whose personal information may have been impacted.

We completed this data analysis on April 2, 2025, and concluded that the personal information involved in this event may include the following regarding Australian individuals: name, contact information, date of birth, driver’s license information and payment card information. A very small number of such individuals may have had their passport information impacted by the event.

Hertz takes the privacy and security of personal information seriously. To that end, Hertz has confirmed that Cleo took steps to investigate the event and address the identified vulnerabilities. Hertz also reported this event to law enforcement and is in the process of reporting the event to relevant regulators. Further, out of an abundance of caution, Hertz has secured the services of Kroll to provide two years of identity monitoring services to potentially impacted individuals at no cost.

While Hertz is not aware of any misuse of personal information for fraudulent purposes in connection with the event, we encourage potentially impacted individuals, as a best practice, to remain vigilant to the possibility of fraud or errors by reviewing account statements and monitoring credit reports for any unauthorized activity and reporting any such activity.

**For More Information.** We understand that there may be questions about this event that are not addressed in this notice. For additional information, please call + **44 20 3807 8188** Monday through Friday, from 09:00 to 17:00 GMT, excluding major holidays.